

Pharmacovigilance Day brings together safety experts from the pharmaceutical and healthcare industry: drugs and medical devices companies, biotechs, government agencies, academic research. The themes proposed are of great relevance and interest supporting today's emerging trends in the "e-clinical trials", "Safety", "Pharmacovigilance" world. Important associations and sponsoring participants complete the prestigious event, making it unique.

The topic for 2014 is:

"Designing an Efficient Pharmacovigilance System - Integrating Electronic Systems to achieve an Effective Safety System"

In 2014/2015 EasyB organises 3 PhV Days:

Munich, Germany

2nd April 2014

N° delegates: 46

Copenhagen, Denmark

(Nordic area)

7th October 2014

N° delegates expected: 40

Paris, France

End January 2015 (date tbc)

N° delegates expected: 40



Targeted profiles:

QPPV
Pharmacovigilance
Drug Safety
Quality assurance
Regulatory Affairs
Risk Management
IT

Sponsorship features

Dedicated **booth space** in the exhibition area 10ft x 10ft (3m x 3m). An ideal place where to meet delegates during coffee breaks and networking lunch.

The booth space includes: Electrical outlet; General lighting; Heating/cooling; Chairs and draped tables

Organisation of 3 **one to one** meetings with delegates. Upon receiving the list of delegates, we will contact the people you are interested in, planning the appointments at your own booth.

Company logo in all conference literature, at the registration desk, on banner/roll up around the venue, on the screen in the conference room before the session and during breaks, on the invitations and dedicated website.

Maximum 3 **complimentary delegate passes** to the Conference.

One **promotional material** in the conference folder.

Wishlist: we will invite to the event up to 10 of your potential clients, offering them a complimentary pass.

Announcing the sponsors at seminar start in the morning.

Exclusive VIP Dinner*

*(Only with more than 4 sponsors)

The evening before the event, the dinner will provide an opportunity to network informally with delegates. The VIP Dinner includes:

- Your company logo on the Menu
- High level location
- 2 free dinner passes for Sponsor

We would be glad to propose the organisation of every single event for **4.000,00 euro** each partner, with a minimum of 4 partners/event.

For further information, please contact:

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